Distinctiveness of Institution:

The institution has effectively integrated student centric methods into the teaching curriculum to empower the students with the necessary skills and enables continuous learning.

The faculty play the role of facilitators in the process of various learning activities like seminar presentation, Simulation exercises, Business games, Role play, Case studies and projects.

This has resulted in delivery of excellent quality education which is reflected in excellent placements.

The college organizes many certification programs, value added programs/ enrichment programs to sharpen the skills of the students and equip them to face the realities of the industry.

The college familiarizes the students to the culture, the program and specific subjects through bridge courses and orientation programs. These activities enable the students to comprehend the realities of the corporate world better.

The institution takes initiative in imparting pre placement training for III and IV semester students which helps them in better performance in placements.

Teachers are provided opportunities to update their knowledge by attending refresher programs and faculty development programs. They are encouraged to hone their research skills by presenting papers in seminars/conferences and publishing in reputed journals. The E subscription repository is a valuable resource for achieving the same.